



2022

# Annual Report to the Community





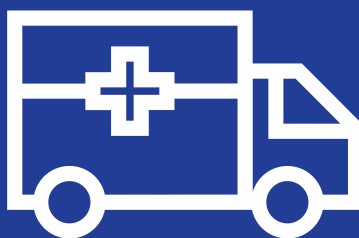
# Your Gifts in Action

Highlights of the impact from your donations to Shenandoah Medical Center's Foundation in Fiscal Year 2022



Youth sponsored by the foundation through the sports accel program

45



Funds raised by the Foundation to purchase the Shenandoah Ambulance Service a new ambulance.

\$250,000



Scholarships to high school graduating seniors.

6



Employees assisted through our employee assistance fund when in need.

4

\$456,395

Transferred to Shenandoah Medical Center & Shenandoah Ambulance Service thanks to your extraordinary support!



Car seats given to parents at SMC to reduce the financial burden of children.

45



Internal Grants provided through funding by the Foundation's events.

15

Essentials bags made with necessities to improve the daily life of our cancer patients.



Patients assisted by our patient assistance fund

24

# A letter from leadership

Dear Southwest Iowa Community,

As 2022 comes to an end, I reflect back on this year's incredible success of both Shenandoah Medical Center and the Shenandoah Medical Center Foundation. It is an honor to serve as the President & CEO of an organization composed of such amazing people that are constantly working to be the best versions of themselves each day. Truly, I am proud to say that SMC strives to provide excellent patient care to every patient that walks through our doors while continuing to pursue our vision to become the Southwest Iowa Regional Leader in enhancing health. 2022 allowed us to take tremendous steps forward with the ground breaking of the Robert S. Holmes Family Cancer Center and the recognition by the Des Moines Register of SMC as one of Iowa's Top Work Places. Our providers and patient care experts are the absolute best in Southwest Iowa, and we are so honored to be able to provide compassionate care in our rural community that is equivalent or better in both patient outcomes and patient experience as compared to our urban counterparts.

Many of you may know that both the Shenandoah Medical Center and the Shenandoah Medical Center Foundation are 501(c)(3) nonprofit organizations that do not receive any subsidies from tax money. Thus, the support of the community for our Critical Access Hospital is integral to the long-term sustainability of SMC for our community.

The support from community members, businesses, and advocates in Southwest Iowa has been incredible. 2022 allowed the SMC Foundation to raise nearly \$2.5M in support of our new Cancer Center Project. SMC is blessed to have such amazing support from our surrounding communities in Southwest Iowa, and we look forward to making a positive impact in the community for year to come.

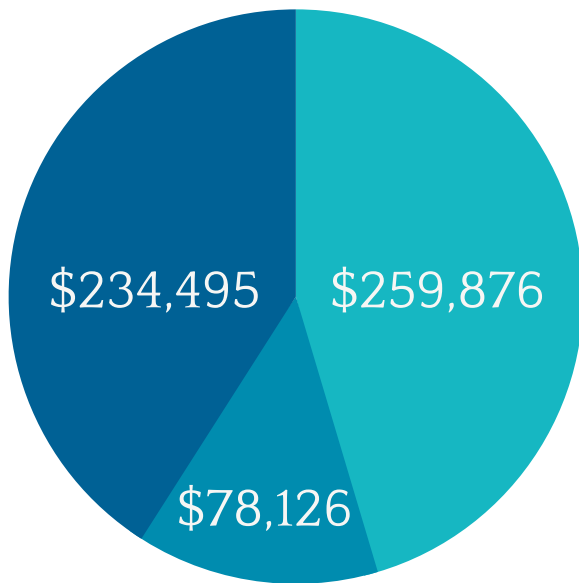
Sincerely,

A handwritten signature in dark blue ink that reads "Matthew Sells". The signature is written in a cursive, flowing style.

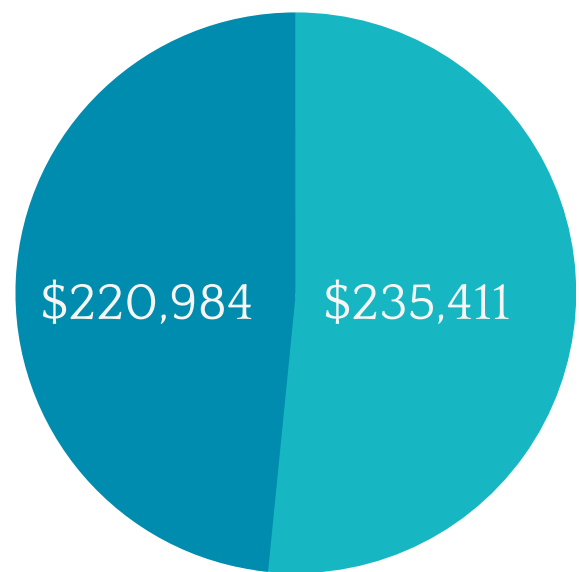
# 2022 Financial Summary

TOTAL REVENUE: \$572,497

TOTAL CONTRIBUTIONS: \$456,395

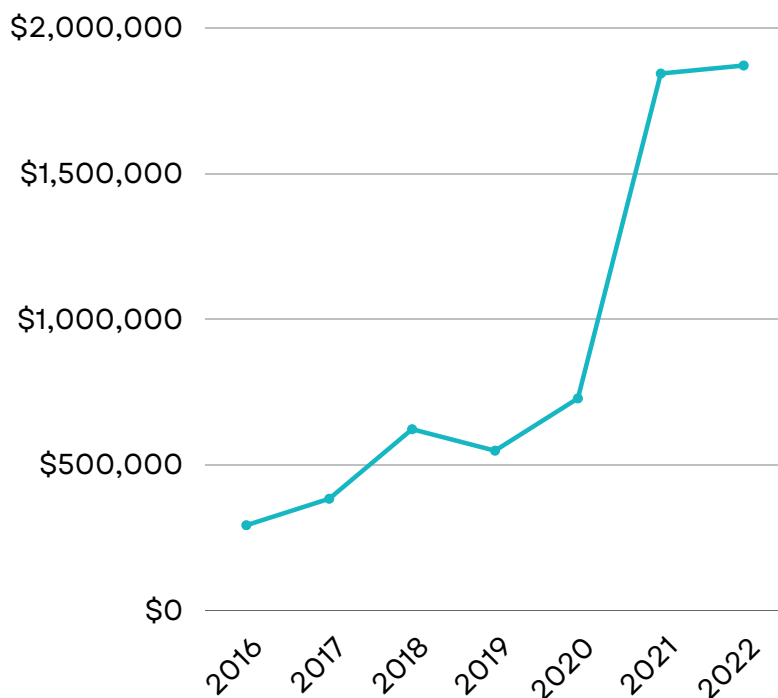


- Total Donations
- Event Revenue
- Grant Income



- Shenandoah Ambulance Service
- Shenandoah Medical Center

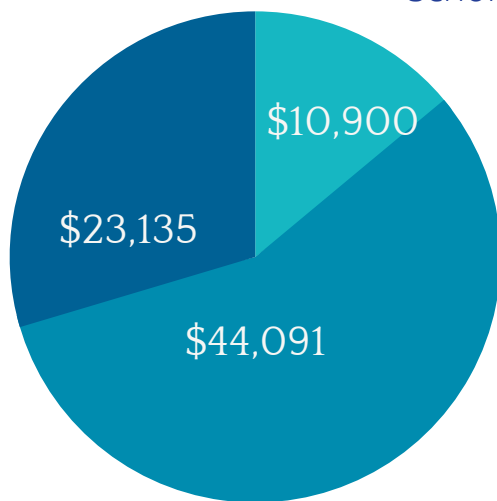
## TOTAL ASSETS






Year	Total Assets
2016	\$292,846.52
2017	\$383,733.24
2018	\$622,462.24
2019	\$548,743.52
2020	\$728,220.41
2021	\$1,843,265.56
2022	\$1,870,876.65

# Fundraising Events

Through our fundraising events, we fund the departmental grant program and college scholarships for high school seniors. In 2022, the Foundation was able to approve 15 internal grant applications for over \$43,000 in funding to department at Shenandoah Medical Center. Also in 2022, the Foundation awarded six scholarships to graduating high school seniors interested in the medical field for over \$4,000 in total scholarships awarded.

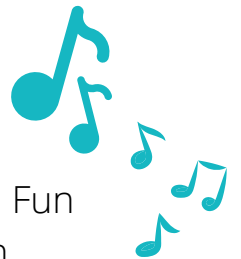


**TOTAL EVENT REVENUE: \$78,126**

-  Dueling Pianos
-  Golf Tournament
-  Fall Harvest Auction

## 2022 Dueling Pianos

- March 24th, 2022 at 5:30pm
- Over 160 attendees for a social hour, dinner, and entertainment from Fun Pianos, A Dueling Pianos Experience at the Elk's Lodge in Shenandoah
- \$10,900 raised from the Dueling Pianos Event



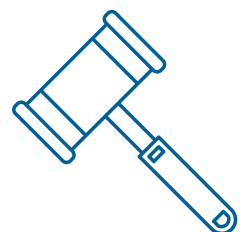
## 25th Annual Golf Tournament

- June 9th, 2022 at 8:00am
- Over 36 registered teams of four attended our golf tournament at the Shenandoah Golf Course for a day filled with fun
- \$44,091 raised from the 25th Annual Golf Tournament



## Inaugural Fall Harvest Auction

- October 21st, 2022 at 5:30pm
- Over 95 attendees for a social hour, five- course meal, and live auction at the Elm Street Grill in Shenandoah
- \$23,135 raised from the Fall Harvest Auction Event







# Grant Writing

Grant writing is another pillar of fundraising for the Shenandoah Medical Center Foundation. Grant writing has continued to grow over the past five years with 2022 being the most active year yet. In 2022, 25 grant applications were submitted to local, state, and national funding sources with 8 applications being awarded to the Shenandoah Medical Center through the Foundation's grant writing efforts.

## 2022 Funding Sources

Southwest Iowa Mental Health & Disability Services  
Page County Foundation  
Iowa Department of Human Services  
Iowa Department of Public Health  
Greater Shenandoah Foundation



## 2022 Projects Funded

1. **Mental health rooms** in Tabor and Sidney Clinic for pediatric mental health services.
2. The **Mental Health telemedicine cart** for Shenandoah Clinic for telemedicine visits for patients suffering from mental health complications.
3. **Pediatric therapy equipment** to bolster our local program for kids.
4. **Marketing of mental health services** to provide awareness of mental health services offered virtually and in-person in Shenandoah and surrounding areas.
5. The new **ultrasound table** will be utilized in the obstetrics unit to promote growth in the OB department with ease of use as a top priority.
6. The new **urodynamics chair** provides a safer experience for employees and patients alike with an easy-to-use chair for urodynamic testing.
7. **Binder lifts** were funded for the Shenandoah Ambulance Service which is increase employee and patient safety for bariatric patients.
8. The **Hospital Emergency Response 6-Year Grant** will make funding available to Shenandoah Medical Center if another pandemic or emergent event takes place over the course of the next six years.



# Community Partners

Dear Community Partners,

As we close another successful year, I am motivated and eager to welcome 2023 with determination and focus on the future of the Shenandoah Medical Center. The SMC Foundation has continued to make great strides over the past year, and I personally want to express my deep appreciation to all of our community members that have donated their valuable time and financial resources necessary to improve our organization. The continued support of over 200 caring individuals and over 50 businesses throughout Southwest Iowa allows us to provide the medical resources, technology, and opportunities needed to ensure the long-term sustainability of the Shenandoah Medical Center.

The mission of the Shenandoah Medical Center is to be the Southwest Iowa regional leader in enhancing health. For over 100 years, SMC has been providing exceptional patient care in our community and I whole-heartedly believe we will be here providing that same exceptional patient care for the next 100 years!

If you would like to learn more about SMC Foundation opportunities including how to become a Board member, how to donate, current projects, or how to attend our informational breakfast sessions...simply reach me directly by calling (712) 246-7074 or visit us on our website at [www.smchospital.com/foundation/](http://www.smchospital.com/foundation/).

Thank you again for your commitment to the SMC Foundation,



Ryan Spiegel  
Foundation Director



**SHENANDOAH  
MEDICAL CENTER**  
-FOUNDATION-

# Donor Spotlights

## Robert S. Holmes Family

Robert (Bob) Holmes and his family recognized the need for local cancer care, as it became personal to them beginning in 2005 when Bob was diagnosed with myelofibrosis. In his memory, Bob's family has made a gift to anchor the support for the Shenandoah Medical Center's Cancer Center's capital campaign. Bob had a strong desire to help improve his community and his family could not think of a better way to honor his memory than to help those needing localized expert cancer care.

Bob was a hometown boy, born and raised in the Shenandoah area. Bob attended a local one room schoolhouse and graduated from Shenandoah High School in 1962. Following high school, Bob served in the Iowa National Guard for six years. Bob met his wife, Marilyn, at the Iowa State Fair and together, they started a family and pursued Bob's desire to be a self-employed entrepreneur, starting a trucking business hauling corncobs, sawdust, and mulch. Eventually, he turned his entrepreneurial spirit into owning and running another family business, Mount Arbor Nurseries and farming ventures. He always said there was a use for everything and truly loved being outdoors. Bob's biggest enjoyment was being with family and friends and attending his three kids' sporting events as they grew up. Perhaps he found his biggest joy and proudest moments later in his life, through spending time with his 7 precious grandchildren. His family realizes that without his outstanding care at SMC, he may not have been able to meet each of them; let alone teach them his tricks, take them for rides on his big equipment, celebrate birthdays, make holiday memories, play another game of checkers and just be the proud grandpa that he was.









# Program Spotlight

## Bringing Cancer Care Close to Home

Shenandoah Medical Center's goal is to be the leading regional cancer center by providing radiation oncology, medical oncology, and infusion therapy services to the communities of Southwest Iowa, Northwest Missouri, and Southeast Nebraska. To achieve this goal, SMC has developed a strategic position that highlights the same technology offered in other major cities, excellent customer service, and convenience for our local communities. No other hospital within 60 miles is able to offer patients a comprehensive approach to their cancer care. Below are the services that will be offered at the Shenandoah Medical Center's Cancer Center:

**Radiation Oncology:** More than half of oncology patients receive radiation as part of their treatment plan. The current linear accelerator is near end of life. By updating technology to a Varian Truebeam, SMC will increase the number of patients able to be treated locally, offer more treatment options for current patients, reduce treatment times, and treat more patients in less time.

The new Varian Truebeam has advanced imaging to ensure accuracy of treatments and lessen the number and length of treatments. Additional treatment options that will be available at SMC include: respiratory motion management, Stereotactic Body Radiation Therapy, and Stereotactic Radiotherapy.

**Medical Oncology:** The acquisition of our own medical oncologist has increased medical oncology patient volumes from the last several years. The current medical oncology clinic is undersized for the volume of patients and staff. The new cancer center will have six exam rooms while the current space has two exam rooms.

**Infusion Therapy:** Infusion therapy is used for a variety of medical needs such as hormone injections and chemotherapy. Quality, safety, and infection control are of utmost importance to ensure the right drugs are given to the correct patient in the correct route and sequence. The new infusion department will have nine infusion bays, a bedroom, and an isolation room. The space will be warm and inviting with large windows for patients to see outdoors. These private and semi-private bays will provide more privacy and infection control.

# Program Spotlight

## Bringing Cancer Care Close to Home

**Rehabilitation:** In addition to the actual oncology treatment, a vital part of a holistic care approach for oncology patients is to include oncology rehabilitation services. Oncology rehabilitation includes a wide range of therapies designed to help patients build strength and endurance, regain independence, reduce stress and maintain energy to participate in daily activities that are important to them. Research shows that an exercise routine can help decrease some of the side effects of chemotherapy including fatigue, joint pain, neuropathy (nerve symptoms like numbness and tingling), balance issues and difficulty sleeping. Therapies offered in the new Cancer Center will include physical therapy, occupational therapy, speech and language pathology, and lymphedema prevention and treatment.

*Jennifer Van Der Vliet, Director of Oncology at SMC said: "SMC has an excellent opportunity to build our oncology service line. Distance from an oncology center is a negative indicator of outcome in rural oncology patients. Having a cancer center at SMC allows our patients to maintain their independence, reduces the time they are away from work and family, and lessens the patient's financial burden with a shorter commute. The cancer center addition and renovation aligns with SMC's vision to be the regional leader in enhancing health."*



# Program Spotlight

## Quality & Patient Satisfaction Score Improvement

Quality outcomes require process improvement. When it comes to process improvement in healthcare, the overarching goal is better patient outcomes and operational excellence. Quality is defined by the National Academy of Medicine as the degree to which health services for individuals and populations increase the likelihood of desired health outcomes and are consistent with current professional knowledge.

Quality Improvement is the framework used to make these improvements. Improving processes in any industry is a long-term, strategic initiative that's continuous and ongoing. It requires the participation of leadership and frontline employees. Gathering feedback from all levels of the healthcare organization and implementing process improvement using a qualitative approach is the best way to reach goals. Shenandoah Medical Center is moving the mark and has made improvements in a variety of patient focused areas in the last fiscal year, 2022. Some of our most successful areas include:

Readmissions improved by 25.14% from 2019 through December 2022.

Adverse Drug Event Rates improved by 56.49% from 2019 through December 2022.

Hand Hygiene Compliance improved by 25.48% from 2019 through December 2022.

Unnecessary use of Urinary Catheter improved by 72.03% from 2019 through December 2022.

Patient Experience improved from the 23rd percentile to the 74th percentile from December 2021 to January 2023.

*Melicca Carpenter, Chief Nursing Officer at SMC* said: "This is just a small sample of some of the great improvements. There are a myriad of projects and implementations including: Falls Risk Team, Skilled Admissions Team, Safety Zone Incident Reporting, and Patient Experience, among others. We continue to focus on raising the bar on every initiative implemented."





## Our Mission

Provide assistance and ensure the long-term sustainability of the Shenandoah Medical Center through relationship building to secure financial resources, enhance donor engagement, and promote world-class healthcare.

## Our Vision

Assist the Shenandoah Medical Center to identify and meet the ever-changing healthcare needs of the communities served.

## 2022 Foundation Board

Craig Harris - Chairperson  
Margo Bateman  
Dennis Christiansen  
Dennis Grebert  
Kerra Ratliff  
Matt Livingston  
Dr. Timothy Smith  
Matt Sells - President & CEO



**Craig Harris, Chairperson**

## Foundation Development Staff

Ryan Spiegel, Marketing/Foundation Director  
712-246-7074  
rspiegel@smchospital.com

Sam Lauritsen, Foundation Development Coordinator  
712-246-7062  
slauritsen@smchospital.com



Shenandoah Medical Center Foundation  
300 Pershing Avenue  
Shenandoah, IA 51601  
712-246-7074  
[smchospital.com/foundation/](http://smchospital.com/foundation/)