

2023 SMC FOUNDATION ANNUAL REPORT



**LEADING WITH
AWARDS, CARING
WITH EXCELLENCE**

TABLE OF CONTENTS

LETTER FROM LEADERSHIP

WHO WE ARE

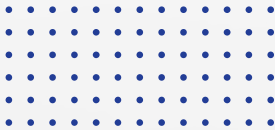
AWARD-WINNING CARE

2023 RECAP

COMMUNITY PARTNERS

DONOR SPOTLIGHT

PROGRAM SPOTLIGHT



LETTER FROM LEADERSHIP

Dear Southwest Iowa Community,

As 2023 comes to an end and we embark on another pivotal year for our facility in 2024, I reflect back on this year's incredible success of both Shenandoah Medical Center and the Shenandoah Medical Center Foundation. It is an honor to serve as the President & CEO of an organization composed of such outstanding professionals that are constantly working to be the best versions of themselves each day. These individuals consistently demonstrate our organizational values of integrity, teamwork, and compassion. Truly, I am proud to say that SMC strives to provide excellent patient care to every patient that walks through our doors while continuing to pursue our vision to be the Southwest Iowa Regional Leader in enhancing health. 2023 allowed us to take tremendous steps forward with the completion of the Robert S. Holmes Family Cancer Center. This \$13 million project included major technological breakthroughs in the areas of radiation and infusion therapy. The project also afforded us the ability to perform needed updates to our inpatient unit, including our nursery, allowing us to continue to be the delivering provider of choice in Southwest Iowa as we work to best serve our growing families in the area. 2023 marked the third consecutive year we received recognition by the Des Moines Register as one of Iowa's Top Work Places. Additionally, we were named Southwest Iowa's "Best Hospital" and "Best Place to Work" in this year's "Best of Southwest Iowa" contest for the first time. Chartis also recognized SMC with the Performance Leadership Award in the area of hospital quality as our quality and outcome metrics have been industry leading in recent years. All in all, it was a banner year in 2023 for our organization. We are greatly looking forward to the opening of our SMC Community Pharmacy in April of 2024 as we begin to serve the area's prescription needs with convenience and compassion. Many of you may know that both the Shenandoah Medical Center and the Shenandoah Medical Center Foundation are 501(c)(3) nonprofit organizations. Thus, the support of the community for our Critical Access Hospital is integral to the long-term sustainability of SMC for our community. The support from community members, businesses, and advocates in Southwest Iowa has been incredible. 2023 allowed the SMC Foundation to contribute nearly \$2.5M in support of our new Cancer Center Project. SMC is blessed to have such amazing support from our surrounding communities in Southwest Iowa, and we look forward to making a positive impact in the community for year to come.

Matthew Sells



MATTHEW SELLS
CEO/PRESIDENT OF SMC

WHO WE ARE



Foundation Development Staff

Ryan Spiegel, Marketing/Foundation Director
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rspiegel@smchospital.com

Haley Weis, Marketing Specialist
712-246-7125
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Sydney Shaw, Foundation Development Coordinator
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2023 Foundation Board

- Craig Harris – Chairperson
- Dennis Christiansen
- Dennis Grebert
- Eleanor Shirley
- Judi Wischik
- Adam Wright
- Dr. Timothy Smith
- Matt Sells – President & CEO



CRAIG HARRIS
CHAIRPERSON



OUR VISION



Assist Shenandoah Medical Center
to identify and meet the ever-
changing healthcare needs of the
communities served.



OUR MISSION

Provide assistance and ensure the long-term
sustainability of the Shenandoah Medical
Center through relationship building to secure
financial resources, enhance donor
engagement, and promote world-class
healthcare.



AWARD-WINNING CARE

- **Best Hospital**
- **Best Place to Work**
- **Best Orthopedic Clinic**
- **Best Pediatric Clinic**
- **Best Podiatry Clinic**
- **Best Walk-in Clinic**
- **Best Women's Healthcare Clinic**
- **Best Emergency Room**
- **Best Family Physician**
- **Best Ambulance Service – SAS**
- **Best Aesthetic Dermatologist** – Dena Herzberg, ARNP
- **Best Certified Nurse Practitioner** – Stephanie Robinette, DNP
- **Best Family Physician** – Heather Babe, MD
- **Best Pediatrician** – Heather Babe, MD
- **Best Personal Trainer** – Nikki Carlson
- **Best Physical Therapist** – Anna Ruppelt, PT, DPT
- **Best Podiatrist** – Andrew Stanislav, DPM
- **Best Women's Health Provider** – Martee MacLeod-Kozal, MD



Shenandoah Medical Center received the Performance Leadership Award in Quality which is presented annually as part of the National Rural Health Day celebration. This award recognizes top 75th percentile or above among rural hospitals. Winners are determined by the results of publicly reported data from CMS. This data benchmarks performance across 8 pillars of performance, including quality, market share, and patient perspectives. The quality topics include: Timely and effective care (ED median time spent in ED, HCP vaccination rates, sepsis care); Infection and Death rates, Unplanned readmissions, Maternal health (early elective deliveries), and Payment and Value Based Care.



**PERFORMANCE
LEADERSHIP**
AWARD 2023

Powered by
 CHARTIS

in 2023, Shenandoah Medical Center won the Iowa Patient Safety Award at the Iowa Healthcare Collaborative Patient Safety Conference. At this event, presenters share best practices that directly impacted outcomes in patient safety and equity for patients in Iowa. The Patient Safety Award recognizes outstanding leadership and achievement demonstrated by healthcare providers, hospitals, communities, and organizations. The award honors champions who support initiatives that improve patient safety, promote patient safety, promote population health, reduce risk of harm, and encourage person-centered health. Shenandoah Medical

Center presented their work on addressing diversity, equity, and inclusion in rural health. The development of a DEI council allows us to improve care and attitudes for all staff and patients through an inclusive culture which increases staff and patient satisfaction. SMC created a blueprint to help provide direction, including training staff on unconscious bias and social determinants of health.



BRIANNA BARNETT
QUALITY SUPERVISOR

2023 RECAP

Highlights of the impact from your donations to Shenandoah Medical Center's Foundation in Fiscal Year 2023



Youth sponsored by the foundation through the sports accel program

43

Funds raised by the Foundation to bring the Robert S Holmes Cancer Center to fruition.

\$2,500,000



Scholarships to high school graduating seniors.

4



Employees assisted through our employee assistance fund when in need.

3

\$2,368,306

Transferred to Shenandoah Medical Center & Shenandoah Ambulance Service thanks to your extraordinary support!



Car seats given to parents at SMC to reduce the financial burden of children.

56



Internal Grants provided through funding by the Foundation's events.

20

Essentials bags made with necessities to improve the daily life of our cancer patients.



180



Patients assisted by our patient assistance fund

24

2023 FUNDRAISING EVENTS

DUELING PIANOS

- February 10th, 2023 at 5:30pm
- Over 220 attendees for a social hour, dinner, and entertainment from Howl2Go, A Dueling Pianos & Band Experience
- \$12,728 raised from the Dueling Pianos Event



26TH ANNUAL GOLF TOURNAMENT

- June 8th, 2023 at 8:00am
- Over 36 registered teams of four attended our golf tournament at the Shenandoah Golf Course for a day filled with fun
- \$35,704 raised from the 25th Annual Golf Tournament



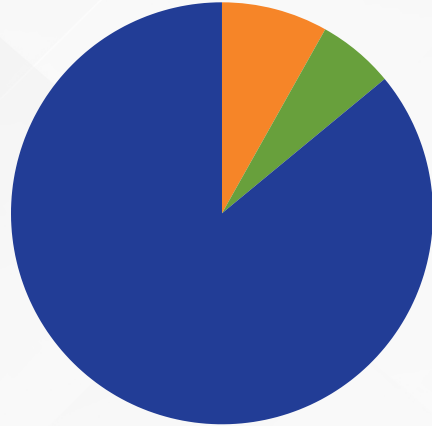
2ND ANNUAL FALL HARVEST AUCTION

- November 10th, 2023 at 5:30pm
- Over 95 attendees for a social hour, five-course meal, and live auction at the Elm Street Grill in Shenandoah
- \$23,616 raised from the Fall Harvest Auction Event



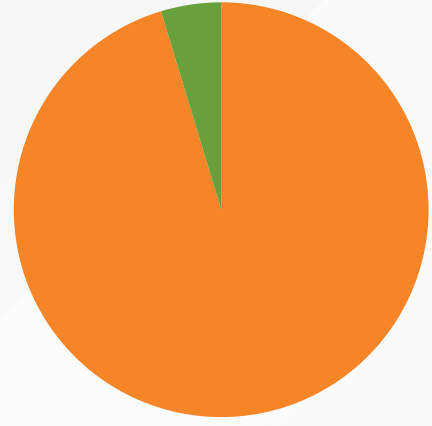
2023 FINANCIAL SUMMARY

TOTAL REVENUE:
\$1,252,386



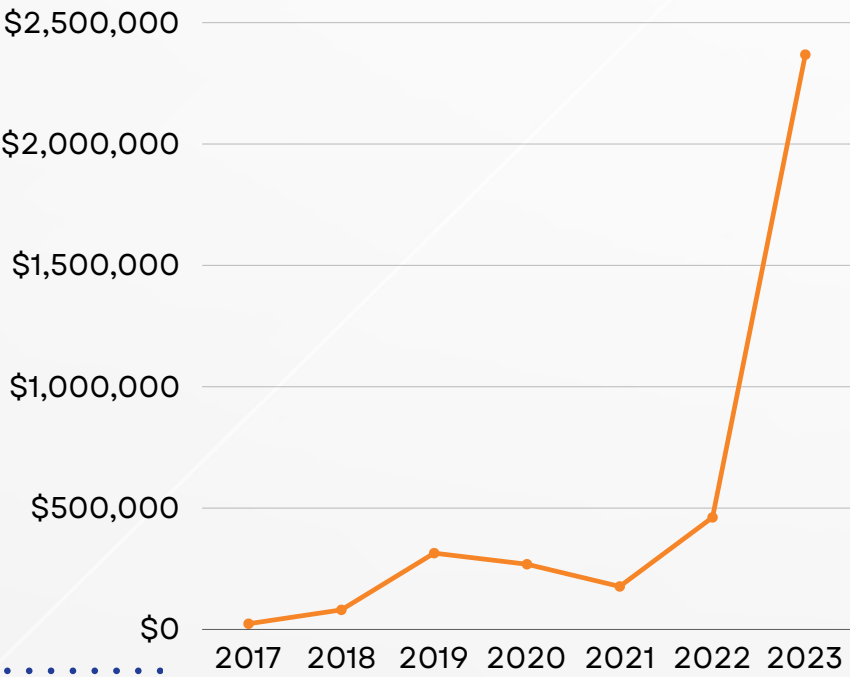
- Total Donations \$99,825
- Event Revenue \$72,048
- Grant Income \$1,054,263

TOTAL CONTRIBUTIONS:
\$2,368,306



- Robert S Holmes Cancer Center
- Shenandoah Medical Center

TOTAL CONTRIBUTIONS



Year	Total Contributions
2017	\$23,590
2018	\$80,726
2019	\$314,455
2020	\$268,755
2021	\$177,209
2022	\$461,723
2023	\$2,368,306

GRANT WRITING

In 2023, 20 grant applications were submitted to local, state, and national funding sources with 7 applications being awarded to Shenandoah Medical Center through the Foundation's grant writing efforts.



2023 Projects Funded

1. A **Patient transportation Grant** provided transportation to patients undergoing Cancer treatment, awarded by the **American Cancer Society**.
2. **Blood Bank Refrigerator** to ensure proper blood storage, this grant was awarded by **The Greater Shenandoah Foundation**.
3. Enhanced the **Sidney Clinic X-Ray Room**, awarded by the **Fremont County Community Foundation**.
4. **Car seats** were given to parents who could not otherwise afford one, **Community 1st Credit Union** made this possible.
5. **5 New Pulse Oximeters** were added to our clinic and hospital, these were funded by the **Greater Shenandoah Foundation**.
6. **2 Exam Tables** were added to the Sidney Clinic, and the **Fremont County Community Foundation** awarded us this grant.
7. A portion of our **Community Garden** will be funded by the **Iowa West Foundation**.



COMMUNITY PARTNERS

As we close another successful year, I am motivated and eager to welcome 2023 with determination and focus on the future of the Shenandoah Medical Center. The SMC Foundation has continued to make great strides over the past year, and I personally want to express my deep appreciation to all of our community members that have donated their valuable time and financial resources necessary to improve our organization. The continued support of over 200 caring individuals and over 50 businesses throughout Southwest Iowa allows us to provide the medical resources, technology, and opportunities needed to ensure the long-term sustainability of the Shenandoah Medical Center.

The mission of the Shenandoah Medical Center is to be the Southwest Iowa regional leader in enhancing health. For over 100 years, SMC has been providing exceptional patient care in our community and I whole-heartedly believe we will be here providing that same exceptional patient care for the next 100 years!

If you would like to learn more about SMC Foundation opportunities including how to become a Board member, how to donate, current projects, or how to attend our informational breakfast sessions...simply reach me directly by calling (712) 246-7074 or visit us on our website at www.smchospital.com/foundation/.

Thank you again for your commitment to the SMC Foundation,

Ryan Spiegel



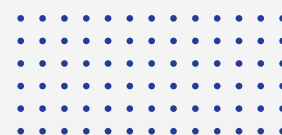
RYAN SPIEGEL
FOUNDATION DIRECTOR

DONOR SPOTLIGHT



The extended Teget Family, which includes early businessmen and women of the Gwynns, Nicolson, and Holmes families, have been in Shenandoah since at least the 1890s. The hospital has been an important piece in the success of the community. Gayle had the privilege of working at both Hand Community Hospital and Shenandoah Medical Center as a nurse, helping to care for the people in the surrounding area. More importantly, the hospital was there to care for Paul when he was sick in the 1970s, for Steve's birth also in the 1970s, and for John's frequent visits in the last several years of his life. We are very appreciative of the care that John received. We are also pleased that the hospital has remained dynamic with the most recent construction of its new cancer center, which only adds to the excellent care that is available at SMC.

Shenandoah has been a community in which John and Gayle enjoyed raising their sons. John, Gayle, Paul, and Steve have always believed that giving back to a supportive community is the right thing to do. We are pleased to be able to donate to the hospital to ensure its continued success in caring for the community. We are honored to be given the privilege of naming the inpatient unit the John & Gayle Teget Family Inpatient Unit.



PROGRAM SPOTLIGHT

LABORIST PROGRAM

Shenandoah Medical Center strives to elevate the standard of women's healthcare in our local area by providing safe, high-quality obstetrical care that is both convenient and satisfying to our pregnant families. Our OB team and administration has made a revolutionary change to our OB Model of Care in order to better serve our rural communities in new ways.

Jona Hutson, our Certified Nurse Midwife, works as our resident Laborist at SMC. A laborist is there for birthing mothers to support with such things as pain management, labor management, labor support, deliveries, and overall patient care. The laborist will work closely with the patient's primary OB/GYN to provide a comfortable and enjoyable experience. This model will increase hours of immediate available OB care and provide for timely evaluation and treatment for laboring mothers. Dr. Martee MacLeod-Kozal, OB-GYN, and Dr. Chase Brown, do continue to provide prenatal care and delivery services in close cooperation with Jona



JONA HUTSON
LABORIST, CNM



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